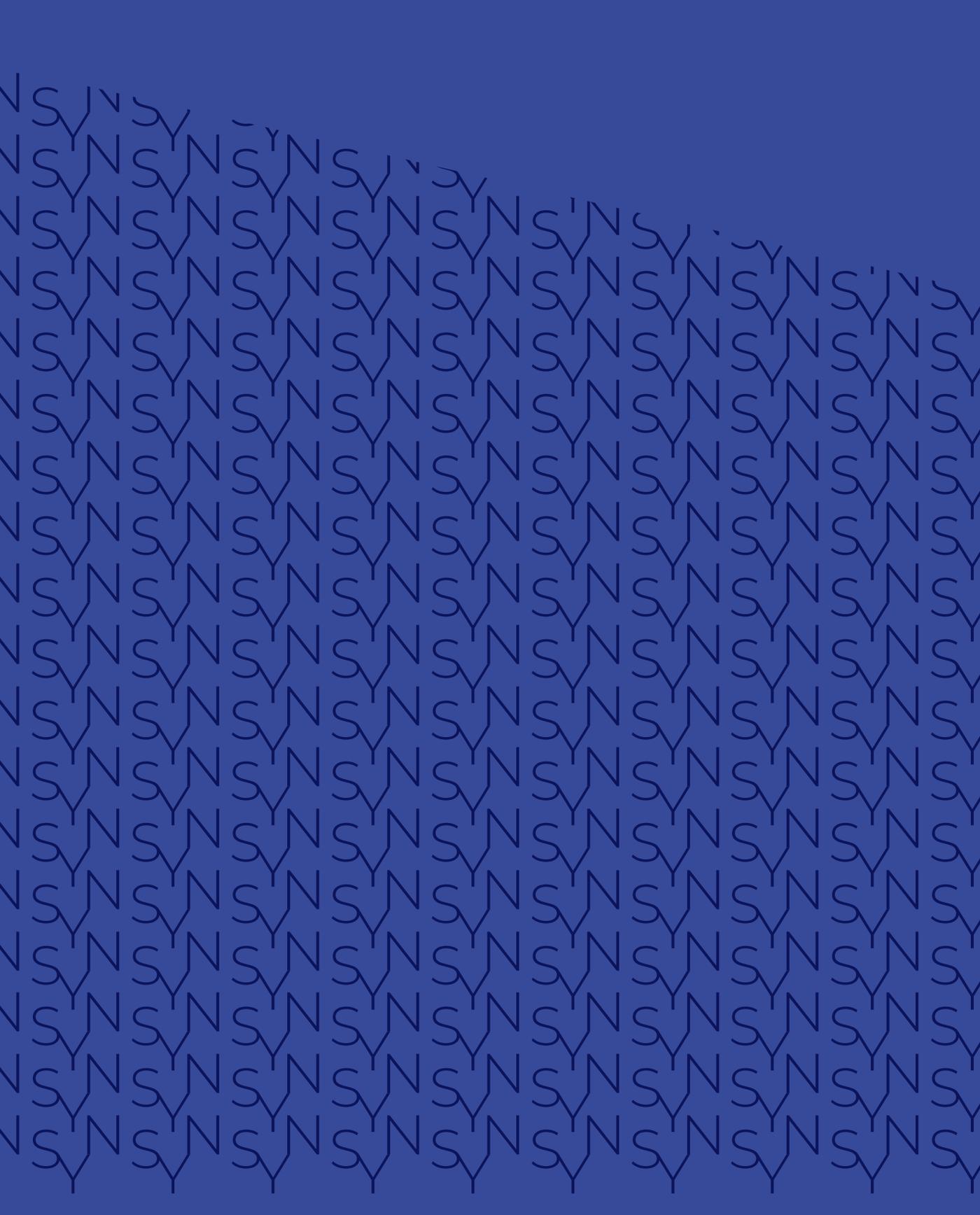
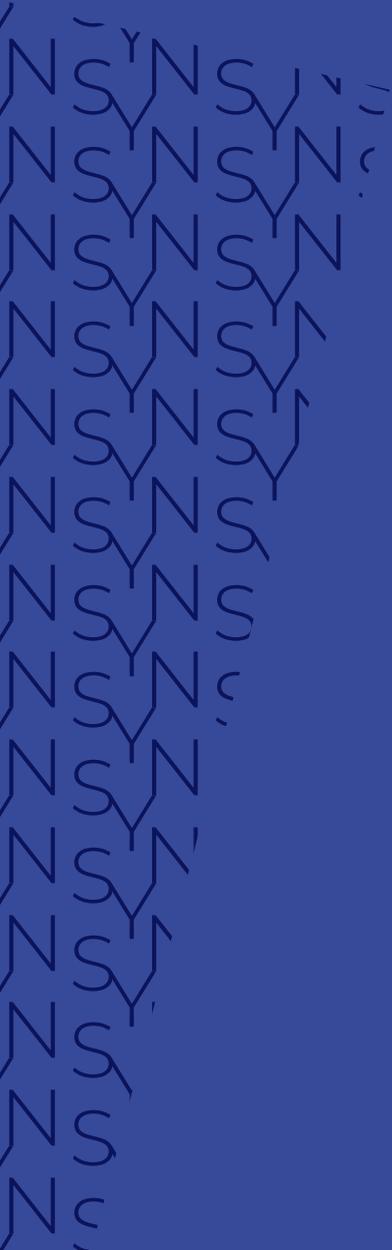


/ Synthesis / Synergy / Symbiosis /
Synchrony / Combination / Fusion
Composition / Connection / Cohesion
/ Chemistry / Creativity / Harmony /
Research / Future / Contemporaneity /







SYN
SYNTHESIS
SYNERGY
SYMBIOSIS

SYN /σύν/



An ancient Greek prefix that means 'together', **SYN establishes connections**, evokes cohesion, and brings together similar elements, destined to complement one another.

SYN is **ceramic design** with a clear vision for the future - drawing inspiration from nature in order to reinvent it, making a ceramic project into the compositional synthesis of a collection of different individual elements: shapes, colours and surfaces.

Prefisso greco antico che significa insieme, **SYN stabilisce connessioni**, evoca coesione, unisce elementi affini, destinati a completarsi a vicenda.

SYN è **design ceramico** con una chiara visione del futuro: trarre ispirazione dalla natura per reinventarla, facendo di un progetto ceramico la sintesi compositiva di singoli elementi diversi: forme, colori e superfici.

SYNTHETIC NATURE

This is our idea of **SYNTHETIC nature**: industrially-produced ceramics that have had their dignity restored as a material born out of imagination and invention, generated according to an approach to production that sees sensitivity and trailblazing research combined with cutting-edge technology and technical expertise.

È la nostra idea di **natura SINTETICA**: ceramica industriale che ha ritrovato la dignità di materiale frutto di fantasia ed invenzione, generato secondo una logica costruttiva in cui convergono sensibilità e coraggio nella ricerca insieme ad avanguardia e competenza tecniche.

SYN



In their most basic form, the products become simple chemical elements, bonded by elective affinities into the complex molecules of our new collections, which blend with one another to give rise to a **SYMBIOTIC system** designed to decorate spaces and architectures with a contemporary aesthetic.

SYNERGISTIC connections that are naturally harmonious because they originate from a creative process that looks to nature so as to surpass it - and in some ways, protect it - with the tools of design.

Even sparking efforts to recreate the effects of veritable 'non-materials', such as **air** and **water**, in ceramic.

I prodotti diventano elementi chimici semplici, legati da affinità elettive in molecole complesse come sono le nuove collezioni, che si fondono le une con le altre dando vita a un **sistema SIMBIOTICO** pensato per rivestire ambienti e architetture dall'estetica contemporanea.

Collegamenti SINERGICI, naturalmente armonici perché scaturiti attraverso un processo creativo che guarda alla natura per superarla - e in qualche modo tutelarla - con gli strumenti del design. Al punto da voler ricreare in ceramica l'effetto di vere e proprie "non-materie", come l'**aria** e l'**acqua**.



10

Fluids

22

Pearls

PREVIEW

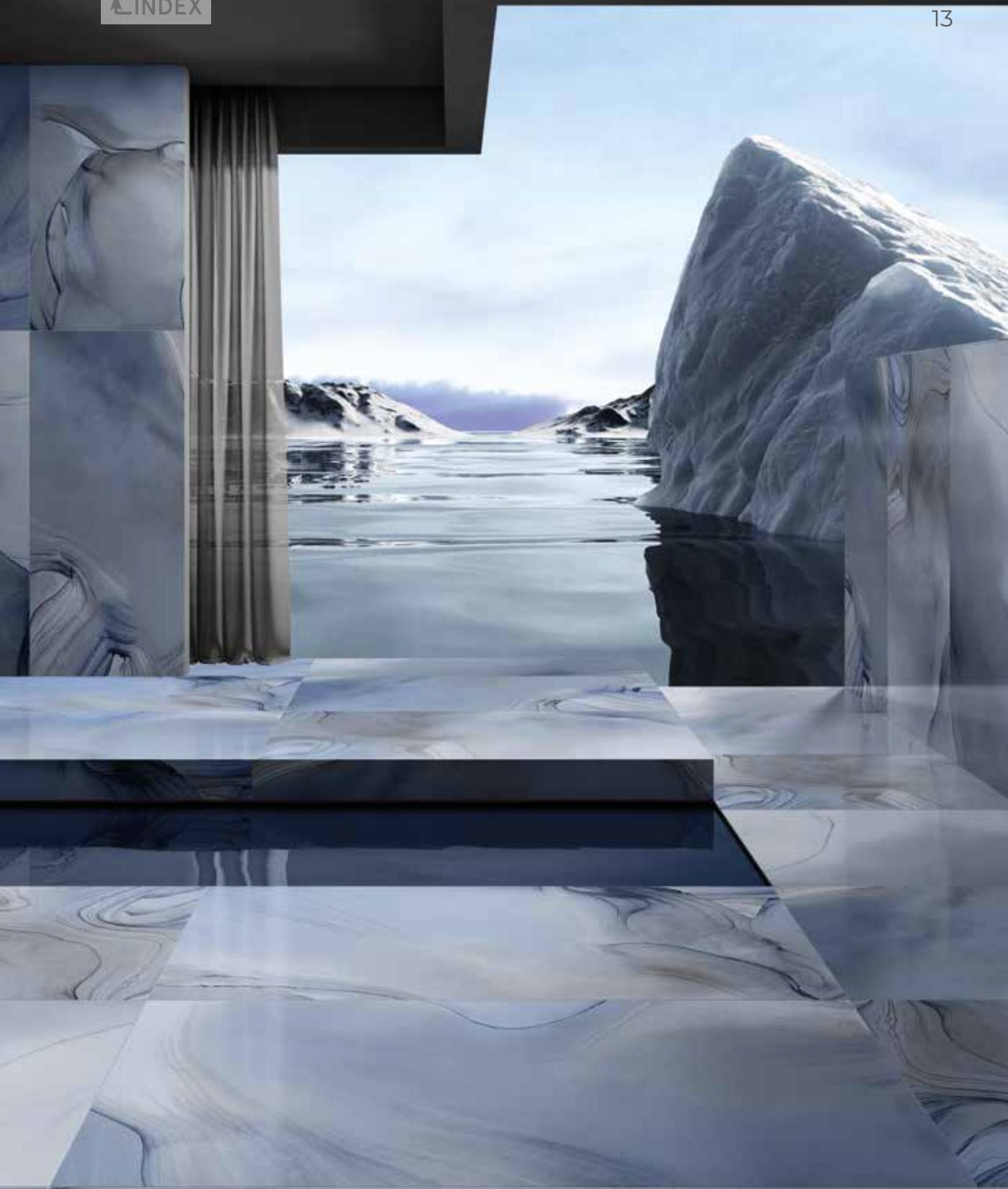
Fluids

Hypnotic fluid movements controlled by artificial intelligence, vivid and colourful engravings generated by inks that radiate graphically throughout the thickness of each piece, **dazzling crystalline reflections** produced by a perfectly flat mirrored surface: **the design of water** _____

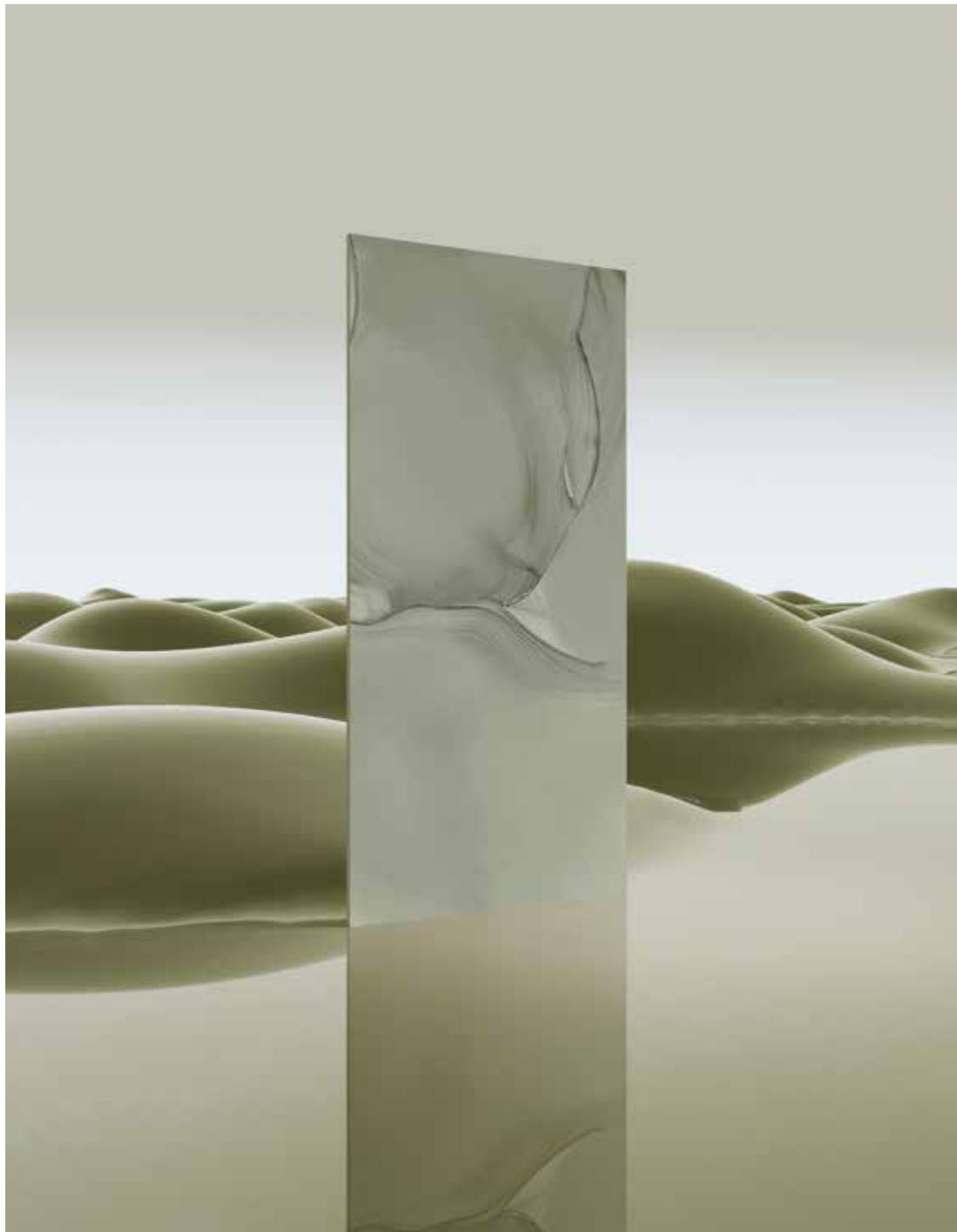
Ipnotici movimenti fluidi controllati dall'intelligenza artificiale, vibranti incisioni cromatiche generate da inchiostri che si irradiano graficamente in profondità, **abbaglianti riflessi cristallini** prodotti dalla superficie a specchio perfetta planare: **il design dell'acqua** _____















Fluids

collection

Fine porcelain stoneware
Gres fine porcellanato

EN 14411-C Bla

Finishes | Superfici
Polished - lx

Rectified - rt
Rettificato

Sizes | Formati



78,7x178,7
30^{31/32}"x70^{11/32}"



59,6x119,2
23^{15/32}"x46^{30/32}"

Codes | Codes

	Thickness	Finish	LCB	LCA	LCC	LCG	LCE	LCD
 78,7x178,7 cm 30 ^{31/32} "x70 ^{11/32} "	9 mm	lx	0098733	0098731	0098735	0098743	0098739	0098737
 59,6x119,2 cm 23 ^{15/32} "x46 ^{30/32} "	9 mm	lx	0098903	0098901	0098905	0098729	0098909	0098907

Packaging | Imballi

		78,7x178,7 cm 30 ^{31/32} "x70 ^{11/32} "	59,6x119,2 cm 23 ^{15/32} "x46 ^{30/32} "			78,7x178,7 cm 30 ^{31/32} "x70 ^{11/32} "	59,6x119,2 cm 23 ^{15/32} "x46 ^{30/32} "
	Pcs/Box	2	2		Boxes/Pallet	20	32
	Sqm/Box	2,81	1,42		Sqm/Pallet	56,20	45,44
	Kgs/Box	58,50	30,00		Kgs/Pallet	1170,00	960,00



Fluids LCB



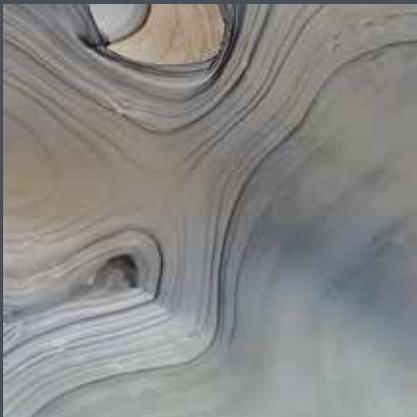
Fluids LCA



Fluids LCC



Fluids LCG



Fluids LCE



Fluids LCD





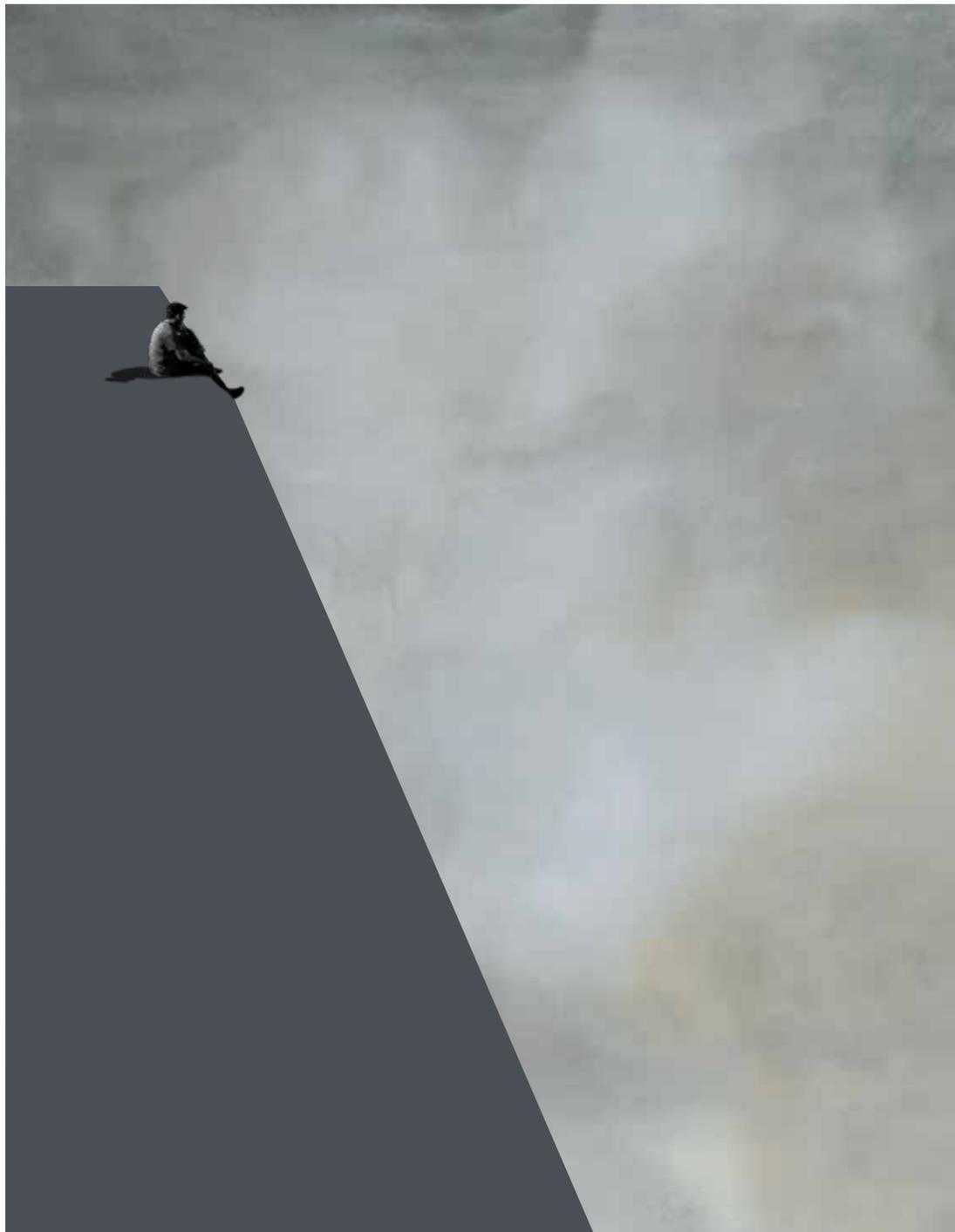


Pearls

PREVIEW

Skies daubed with broad brushstrokes of light that paint clouds in **infinite pearlescent colours**: a poetic palette to portray **the design of air**_____

Cieli sfumati da ampie pennellate di luce che dipingono nuvolature dagli **infiniti cromatismi perlacei**: una tavolozza poetica per raffigurare **il design dell'aria** _____



Sunrise Sky





26

Pearls

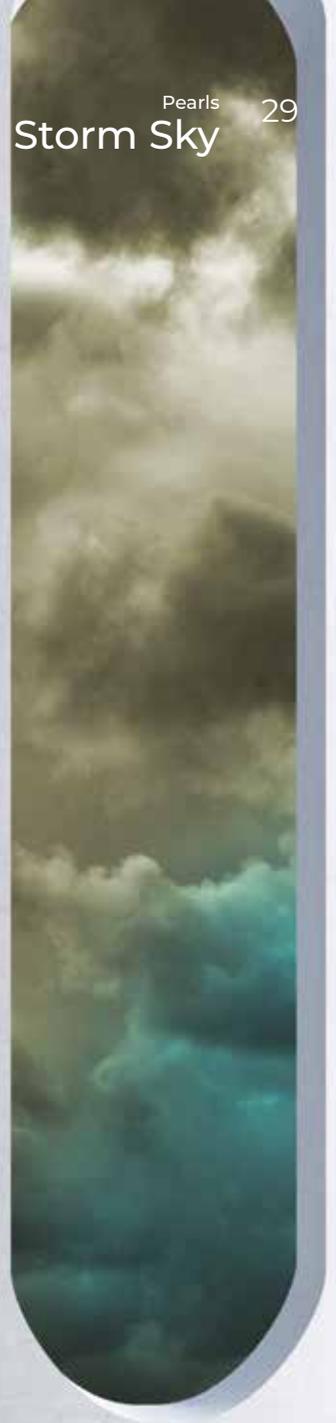
Dawn Sky





Cloudy Sky





Pearls

collection

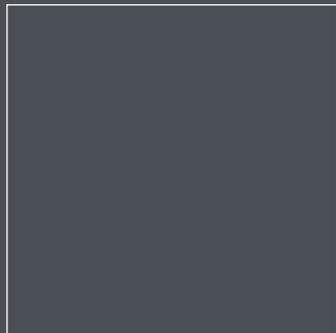
Fine porcelain stoneware
Gres fine porcellanato

EN 14411-C Bla

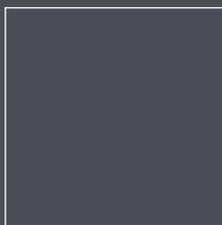
Finishes | Superfici
Honed - hn

Rectified - rt
Rettificato

Sizes | Formati



119,2x119,2
46^{30/32}x46^{30/32}



78,7x78,7
30^{31/32}x30^{31/32}

Codes | Codes

	Thickness	Finish	Dawn Sky	Cloudy Sky	Clear Sky	Sunrise Sky	Storm Sky	Sunset Sky
 119,2x119,2 cm 46 ^{30/32} x46 ^{30/32}	9 mm	hn	0200607	0200609	0200601	0200605	0200611	0200603
 78,7x78,7 cm 30 ^{31/32} x30 ^{31/32}	9 mm	hn	0200619	0200621	0200613	0200617	0200623	0200615

Packaging | Imballi

	 119,2x119,2 cm 46 ^{30/32} x46 ^{30/32}	 78,7x78,7 cm 30 ^{31/32} x30 ^{31/32}
 Pcs/Box	2	2
Sqm/Box	2,84	1,24
Kgs/Box	60,63	25,40
Boxes/Pallet	16	45
 Sqm/Pallet	45,44	55,80
Kgs/Pallet	970,00	1143,00



Dawn Sky



Sunrise Sky



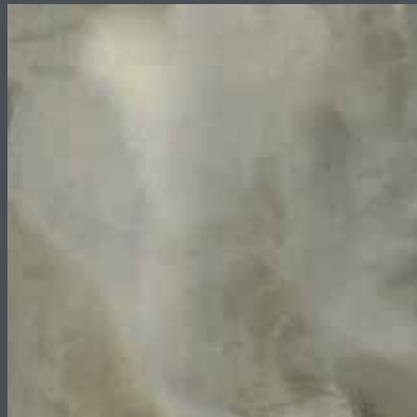
Clear Sky



Sunset Sky



Cloudy Sky



Storm Sky

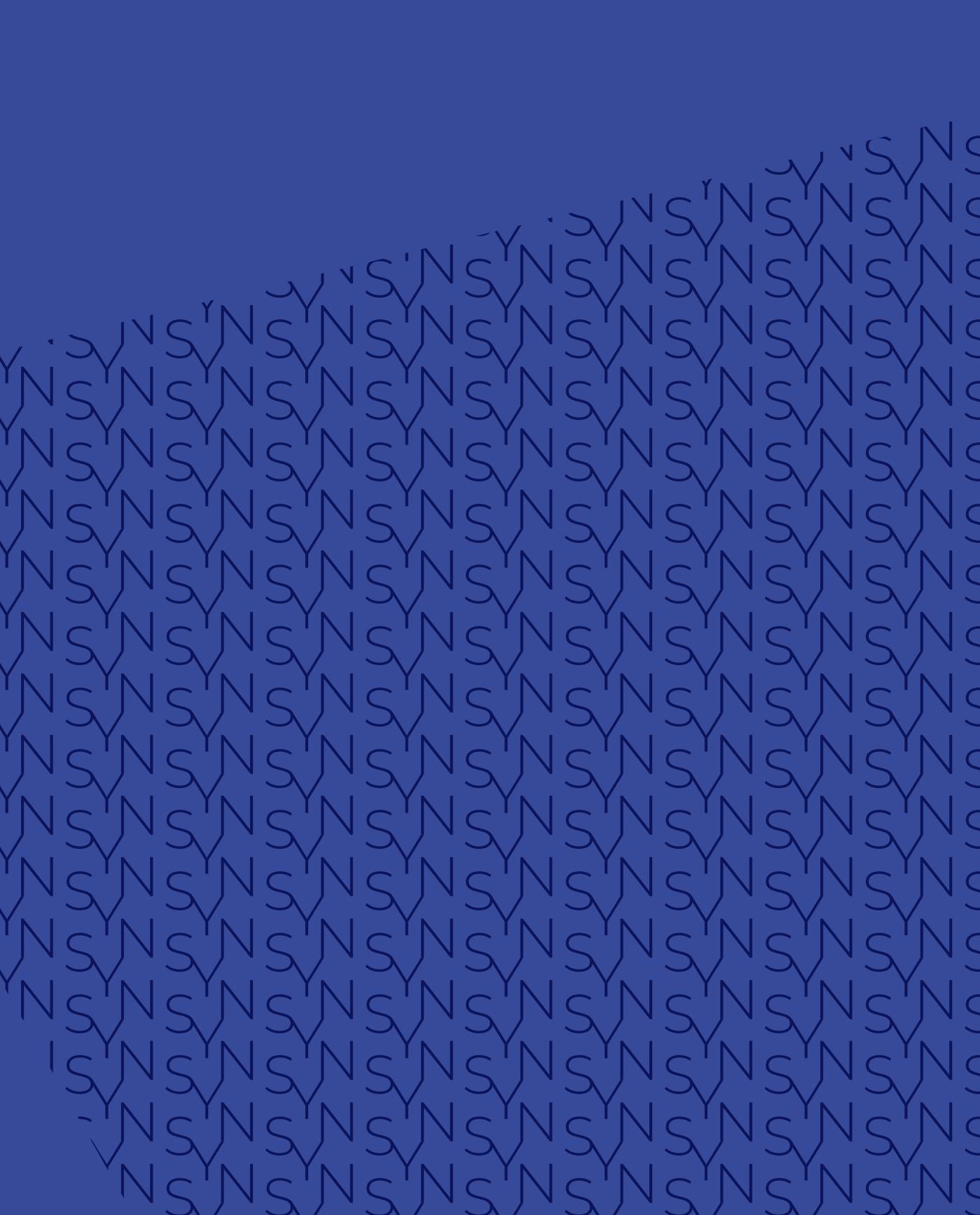


BOT 3000
ANSI A326.3:2021
DCOF \geq 0,42



SYN
SYNTHESIS
SYNERGY
SYMBIOSIS







GCR | GRUPPO
CERDISA
RICCHETTI

www.ricchetti-group.com

FEEL CONTEMPORARY
#ElegantSensations

Credits

GCR Marketing Dept. Concept Design

Buildest Architectural Design

Studio Salaris Interior Design

UFO.ADV Graphic Design

PROJECT: GCR MKTG Dept. | Ufoadv.com
RELEASE: 09 | 2023 PRINT: GRP_1.5K_09 | 2023 © 2023 Gruppo Ceramiche Ricchetti S.p.A. All rights reserved